



PARTNERS IN MARKETING

November 2009 - Diamond Spring Company scoops various prizes for Octaspring

Diamond Spring Company (DSC) is active in the bedding industry. The company delivers products and services to brands and distributors all over the world. DSC, one of the 'Trends Gazelles 2009', has many years of experience in developing and producing springs and other components for the international mattress and pillow industry.

DSC is a leader in innovation and their newest product Octaspring is an unequalled Flemish innovation with worldwide potential. DSC has been searching for the perfect polyurethane spring for years. The company succeeded in developing this technological concept and the right production tools in order to create a spring which entirely consists of PU material. The reliability of Octaspring was confirmed and certified by the LGA research lab in Germany, who awarded the system with a maximum score for comfort and durability.

Earlier this year, DSC presented its innovative Octaspring on the Interzum trade fair in Cologne. After the successful introduction of Octaspring, the new suspension system attracts increasingly international interest.

Consequently, DSC is nominated for the Red Dot Design Award 2010. The fact that Octaspring is selected in this international product design competition, is an important achievement in the commercialization of this Flemish technology.

During the Brussels Furniture Fair, Octaspring won a Balthazar for the Most Innovative Product. The competition is open to all exhibitors of the international furniture platform. Both Belgian and foreign participants are allowed to submit 3 new products, developed for autumn-winter 2009/2010. This acknowledgement once again illustrates the innovative nature of Octaspring.

Also during the ZOW trade fair in Germany Octaspring was awarded a M-Technology Award in the category 'Elements and systems'. The competition is organized by iF International Forum Design, an internationally renowned institute in industrial design. The qualified jury assessed the design and the level of innovation of 60 submitted products.

